Time: 2 ½ Hours
Marks: 75

NB: I) Question 1 is compulsory question.

II) Figure to right indicates Full Marks.

Q 1.Define Hardware and software Devices? Describe hardware and software devices, its types with diagram?
(15)

Q 2(a) Describe Input and output devices with examples?
(8)
   (b) Uses of Printer and scanner in media industry?
(7)

OR

Q 2(a)) How do you manage files using file management techniques?
(8)
   (b) What are system software and Application software?
(7)

Q 3(a) What do you mean by Networking? Describe LAN, WAN, MAN in detail?
(8)
   (b)Describe different types of Network Topologies?
(7)

OR

Q 3(a) Describe the characteristics of Computers with example
(8)
   (b) Explain Business to business, Business to consumer, consumer to consumer type of E-commerce in detail with suitable example.
(7)

Q4 (a) What do you mean by term "Internet"? What is the use of Internet in mass media?
(8)
Q4 (b) Describe the Process of Online-shopping with Example?
(7)

OR

Q4 (a) what is Digital Designing. Explain the Basic Term in used in Designing industry
(8)
Q4 (b) Describe effects of internet in journalism and journalist?
(7)

Q5 Short Notes: (any three)
(15)

   a) RAM and ROM
   b) FLOPPY DISC AND HARD DISK.
   c) BLOGGING
   d) USE OF MS-WORD.
   e) ADVANTAGES OF USING COMPUTER IN MEDIA INDUSTRY.